



# Fairfield Medical Center

## Safe Sleep is Good4Baby Campaign Continues to Grow Among Ohio Hospitals

Since the launch of the **Safe Sleep is Good4Baby** campaign on April 1, more than a dozen Ohio hospitals have committed to the initiative by designating an internal safe sleep champion and completing a baseline survey.

This statewide initiative supports Ohio hospitals' efforts to reduce the state's infant mortality rate, which is one of the highest rates in the nation. In both 2020 and 2021, Ohio ranked 47th in the U.S. for infant mortality with a rate of 7.6 deaths per 1,000 births.

To help align and coordinate hospitals' efforts to promote safe sleep practices, the Ohio Hospital Association's **Safe Sleep is Good4Baby** campaign is leveraging hospitals' interactions with new parents and newborn caregivers to offer consistent and accurate messages about safe sleep environments and provide necessary support to reverse this trend.

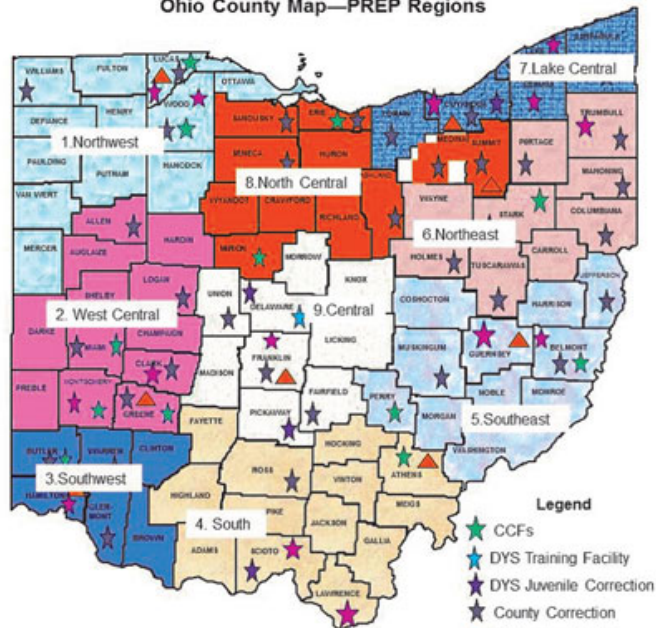
### **Participating hospitals will focus on three areas:**

- Modeling Safe Sleep Practices
- Counseling New Parents and Families
- Advocating and Educating the Community

To see growing list of participating hospitals and to participate in the campaign, visit [www.hospitals.com](http://www.hospitals.com).

For additional information on the plan to address infant mortality in Ohio, visit <https://ohiohospitals.org/Patient-Safety-Quality/Institute/Infant-Mortality/Safe-Sleep-for-Babies.aspx>.

Ohio County Map—PREP Regions



CCFs= Community Corrections Facilities  
 DYS Juvenile Correction =Department of Youth  
 Services State Facility  
 County Correction = Juvenile Detention Center  
 FC Residential Tx = Foster Care Residential Treatment  
 JFS/MH Homes – Foster Care and Mental Health  
 Group homes

**Legend**

- ★ CCFs
- ★ DYS Training Facility
- ★ DYS Juvenile Correction
- ★ County Correction
- ▲ FC Training Facility
- ▲ FC Residential Tx
- ★ JFS/MH Homes